

Toward Determining Systemic Importance

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ystemic risk is the risk that a relatively narrow shock, such as the failure of a particular company, will propagate quickly and broadly throughout the financial system and to the real economy. It is the opposite of systematic risk, which measures the extent to which movement of a broad market or economic factor imparts risk to a narrow entity such as an individual company. For many decades, investors have focused more on systematic risk as they sought to design efficient portfolios and to avoid uncompensated risks. In the wake of the global financial crisis, however, investors, as well as policymakers, have shifted their attention to systemic risk, and with good reason. It is now abundantly clear that narrow events such as the Lehman Brothers' default can cause the global stock market to crash, paralyze the financial system, and cast the world economy into a deep and long recession.

Much of the recent research on systemic risk has focused on the linkages between institutions; see, for example, Billio et al. [2010] and Haldane [2009]. It is notoriously difficult, if not impossible, however, to observe all of these linkages directly due to opacity, private transacting, accounting manipulations, and other complicating factors. We therefore employ an alternative approach to measuring systemic risk known as the absorption ratio, which was introduced by Kritzman et al. [2011]. The absorption ratio infers whether systemic risk is high or low from the behavior of asset prices. Our goal is to extend the absorption ratio methodology to determine the systemic importance of a particular entity.

Investors care about systemic importance because this knowledge may enable them to assess their portfolio's vulnerability to particular events and, if warranted, to pursue defensive strategies. Policymakers also need this information to ensure that policies and regulations target the appropriate entities and to engage in preventive or corrective measures more effectively when circumstances warrant intervention. We apply our methodology to a sample of industry returns for the U.S. stock market and for company returns within the U.S and global financial sectors, and we rank the systemic importance of various entities. We conclude with a summary.

THE ABSORPTION RATIO AS A MEASURE OF SYSTEMIC RISK

The absorption ratio, introduced by Kritzman et al. [2011], equals the fraction of the total variance of a set of asset returns explained or "absorbed" by a fixed number of eigenvectors, as shown in Equation (1),

$$AR = \frac{\sum_{i=1}^{n} \sigma_{E_i}^2}{\sum_{j=1}^{N} \sigma_{A_j}^2}$$
(1)

E X H I B I T **1** Realized Left Tail of One-Week U.S. Equity Returns Following High and Low Systemic Risk



Note: Approximately 10% of the full sample empirical distribution lies below -3%.

where

AR = absorption ratio N = number of assets n = number of eigenvectors in numerator of absorption ratio $\sigma_{Ei}^{2} = \text{variance of the } i^{\text{th}} \text{ eigenvector}$ $\sigma_{ai}^{2} = \text{variance of the } j^{\text{th}} \text{ asset}$

Kritzman et al. [2011] provided the following intuition regarding the absorption ratio:

> [The absorption ratio] captures the extent to which markets are unified or tightly coupled. When markets are tightly coupled, they are fragile in the sense that negative shocks travel more quickly and broadly than when markets are loosely linked. When the absorption ratio is low, markets are more resilient to shocks and less likely to exhibit a system wide response to bad news.¹

Throughout our research, we use the same parameters as Kritzman et al. [2011] to compute daily absorption ratios. We estimate covariances using a rolling 500-day window to which we apply an exponential decay with a 250-day half-life. In the numerator of the ratio, we include a fixed number of eigenvectors roughly equal to 20% of the number of assets in our universe. Kritzman et al. showed that changes in the absorption ratio reveal more about market fragility than the level of the absorption ratio. Following their methodology, we calculate a measure called the standardized shift of the absorption ratio by computing its most recent 15-day average, subtracting the previous one-year average, and dividing this difference by the standard deviation of the absorption ratio over the same one-year period. This calculation is shown in Equation (2) as follows:

$$\Delta AR = (AR_{15 \text{ Day}} - AR_{1 \text{ Year}})/\sigma \qquad (2)$$

where

 ΔAR = standardized shift in the absorption ratio $AR_{15 \text{ Day}}$ = 15-day moving average of the absorption ratio

 $AR_{1 \text{ }_{Year}}$ = one-year moving average of the absorption ratio

 σ = standard deviation of the absorption ratio over the one-year period The absorption ratio may be interpreted as a measure of market fragility. Kritzman et al. [2011] showed that all of the worst 1% monthly drawdowns in U.S. equities, from 1998 through 2010, were preceded by a standardized shift in the absorption ratio that was greater than one. The authors are quick to point out that fragility by itself is not sufficient to cause market losses, but they do find that, on average, stock market returns are substantially negative following absorption ratio increases and positive following absorption ratio decreases.

We performed a similar test that links the MSCI U.S. industry absorption ratio to the probability of large losses in the aggregate MSCI U.S. index. Exhibit 1 contrasts the conditional left tail of equity returns following an indication of low systemic risk with the conditional left tail following an indication of high systemic risk. The curved line shows the 10th-percentile left tail, assuming normality and given the empirical mean and standard deviation of the full sample of U.S. equity returns from January 1998 through June 2011.

We next show how to extend the absorption ratio to determine systemic importance.

AN ALGORITHM FOR MEASURING SYSTEMIC IMPORTANCE

To capture an asset's systemic importance, we begin by constructing a measure of centrality that takes into account three features:

- 1. It captures the asset's vulnerability to failure.²
- 2. It captures how broadly and deeply an asset is connected to other assets in the system.³
- 3. It captures the riskiness of the other assets to which it is connected.

In our view, none of these features by itself is a particularly effective measure of systemic importance. For example, if a company is vulnerable to failure but not well connected, or well connected but unlikely to fail, or even vulnerable to failure and well connected but only to companies that are themselves safe, then there is little reason to fear the failure of such a company. But collectively, these features may offer the best *observable* indication of systemic importance.

Here is how we proceed. We begin by noting a given asset's weight (as an absolute value) in each of the eigenvectors that compose the subset of the most

important eigenvectors (those in the numerator of the absorption ratio). We then multiply the asset's weight in each eigenvector by the relative importance of the eigenvector, which we measure as the percentage of variation explained by that eigenvector divided by the sum of the percentage of variation explained by all of the eigenvectors composing the subset of the most important ones. This gives a measure of centrality, which is defined in Equation (3).

$$CS_{i} = \frac{\sum_{j=1}^{n} \left(AR^{j} \cdot \frac{|EV_{i}^{j}|}{\sum_{k=1}^{N} |EV_{k}^{j}|} \right)}{\sum_{j=1}^{n} AR^{j}}$$
(3)

where

 CS_i = asset centrality score AR^j = absorption ratio of the j^{th} eigenvector EV_i^j = absolute value of the exposure of the i^{th} asset within the j^{th} eigenvector n = number of eigenvectors in the numerator of the absorption ratio

N = total number of assets

We must also account for the relative size of each asset, because this information is not adequately reflected in securities returns. Before computing the absorption ratio or the centrality scores, we adjust the weights of the assets in our sample by multiplying each historical return by the square root of that asset's market weight from the previous day. We use the square root of market weights because large industries or companies are likely to be more connected, but at some point connectivity reaches a saturation level; hence, we assume this relationship is nonlinear.⁴

In order to lend some intuition to the centrality metric, it might be helpful to think about this computation using only the first eigenvector as the numerator in the absorption ratio. This special case would be very similar to the technique used in Google's PageRank algorithm; see Brin and Page [1998]. Think of each security as a "node" on a map. By defining an "importance score" as the sum of all of its neighbors' importance scores (times some constant), the score would equal precisely the weight of the asset in the first eigenvector.⁵ We instead use several eigenvectors in the numerator of the absorption

EXHIBIT 2



Explanatory Power of the Top Eigenvectors (absorption ratio of U.S. financials based on individual stock returns)

Notes: We calculate an absorption ratio using daily returns for individual stocks within the MSCI U.S. Financials index. We remove any stocks that belong to the REIT industry within the financial sector. The absorption ratio is estimated using a rolling 500-day window to which we apply an exponential decay with a 250-day half-life.

ratio because most of the time several factors contribute importantly to market variance. For example, Exhibit 2 shows the explanatory power of the principal eigenvector compared to the collective explanatory power of the second through the tenth eigenvectors.

In order to determine systemic importance, though, we need to go a step further. Our centrality score measures the degree to which a particular asset or industry drives market variance. We are not interested, however, in which entities drive market variance on average across all market conditions; rather, we wish to know which entities rise to the top when systemic risk is unusually high. We therefore average across periods only when shifts in systemic risk exceed a threshold equal to one standard deviation above average.

In the next section, we present the centrality scores of selected industries and broad sectors within the U.S. stock market. Then we apply our conditioning screen to rank the systemic importance of industries within the U.S. stock market and of financial institutions within both the U.S. and global financial sectors.

RESULTS

We begin by applying the methodology to the MSCI U.S. GICS Level 3 industries. Exhibit 3 shows the centrality rank through time of three selected industries: commercial banks, construction materials, and oil and gas. For ease of interpretation, we compute the percentile rank of each industry relative to all other industries for which centrality scores were available at that point in time.

These results provide comfort that our methodology for determining centrality is sensible. It shows a sharp rise in the centrality of the construction materials industry during the housing bubble, and it shows that oil and gas stocks have been a primary contributor to market variance since 2006. Finally, it shows that commercial banks drove variance during the financial crisis

E X H I B I T **3** Percentile Rank of Centrality Score for Selected U.S. Industries



Notes: We calculate centrality scores using daily returns for MSCI U.S. GICS Level 3 industries within the MSCI U.S. index. We use a rolling 500-day window to which we apply an exponential decay with a 250-day half-life.

of the late 1990s and the more recent global financial crisis.

Exhibit 4 aggregates industry results to show the centrality scores through time for broad market sectors. The darker shades indicate relatively higher degrees of centrality. Not surprisingly, high levels of centrality for the financial, energy, and technology sectors coincide with turmoil within these sectors.

We now move from centrality to systemic importance. We present systemic importance as percentile ranks, which we derive as follows:



E X H I B I T **4** U.S. Sector Centrality Percentile Ranks

Notes: We aggregate the MSCI U.S. GICS Level 3 industry centrality scores by the square root of their market capitalization to obtain 10 centrality scores corresponding to the MSCI U.S. GICS Level 1 sectors. Next, we compute the percentile rank of each sector within the universe of 10 sectors.

- 1. We first compute the absorption ratio as described earlier. Unless otherwise noted, we use a 500-day rolling window to which we apply an exponential decay with a half-life of 250 days.
- 2. We then identify periods of high systemic risk during which the standardized shift of the absorption ratio was equal to or greater than 1.0.
- 3. Finally, we compute the percentile rank of sectors, industries, and financial institutions during these periods of heightened systemic risk.⁶

Again, our measure of systemic importance deems an entity to be systemically important if it is itself inherently risky and if it is broadly and deeply connected to other risky entities during periods of heightened systemic risk. Exhibit 5 shows the systemic importance of U.S. sectors, which are aggregated from industry scores.

Exhibit 6 shows the 10 most systemically important U.S. industries. Exhibit 6 reveals, not surprisingly, that the most systemically important industries reside primarily within the most systemically important sectors: financial, energy, and technology.

Next we present the same analysis for individual companies within the U.S. financial sector. We employ the same calibration as we did in our sector and industry analyses. Exhibit 7 shows the 10 most systemically important U.S. financial companies.⁷

The usual suspects populate this list, including some who merged and others whom the government bailed out. Of particular note, though, is the absence of Lehman Brothers among the top 10. Lehman Brothers

EXHIBIT 5

Sector Systemic Importance (December 1997–June 2011)

Financials	87
	07
Information Technology	85
Energy	77
Telecommunication Services	68
Health Care	59
Consumer Discretionary	40
Industrials	37
Materials	27
Utilities	11
Consumer Staples	10

EXHIBIT 6

Top 10 Systemically Important Industries (December 1997–June 2011)

Top Industries When Standardized Shift > 1	Average Percent Rank		
Diversified Financial Services	95		
Capital Markets	94		
Software	92		
Commercial Banks	91		
Communications Equipment	90		
Oil, Gas & Consumable Fuels	90		
Computers & Peripherals	90		
Real Estate Investment Trusts (REITs)	87		
Pharmaceuticals	85		
Industrial Conglomerates	85		

Notes: Averages are computed over the time period for which data were available for each industry.

Ехнівіт 7

Top 10 Systemically Important U.S. Financial Stocks (December 1992–June 2011)

Top U.S. Financial Stocks When Standardized Shift > 1	Average Percent Rank		
Citigroup	98		
Bank of America	97		
JP Morgan Chase	96		
American International Group	96		
Fannie Mae	93		
Morgan Stanley	92		
American Express	92		
Merrill Lynch	91		
Bank One (acquired)	91		
Goldman Sachs	89		

Notes: Averages are computed over the time period for which data were available for each company.

was not always systemically important, and the list in Exhibit 7 is based on average systemic importance over the entire sample. Lehman became systemically important in the period leading up to the financial crisis and maintained relatively high centrality throughout the crisis right up to its collapse, as shown in Exhibit 8.

Exhibit 9 offers further evidence that Lehman Brothers' centrality and systemic importance increased leading up to and throughout the global financial crisis.





Notes: Shading represents high systemic risk within the financial sector, which we define as a standardized shift of the absorption ratio that is greater than one.

E X H I B I T **9** Daily Volatility Over the Preceding Two Years



Notes: Both the eigenvector volatility and the Lehman Brothers volatility are computed using the same parameters as before, including the 500-day rolling window with exponential weighting.

It shows the volatility of the first eigenvector through time constructed from a sample *that excludes Lehman Brothers*, along with the volatility of Lehman brothers. Notice the convergence that occurs as the global financial crisis unfolds. Next we apply our methodology to a global universe of financial stocks to measure each company's linkages with foreign firms in addition to domestic firms.⁸ In this setting, we use locally denominated returns to avoid introducing currency-related distortions. We also use

EXHIBIT 10

	Our Methodology	Financial Stability Board
	Systemic importance scores are derived from security price movements by using principal component analysis. This technique captures	Systemic importance scores are calculated by weighting a range of fundamental factors or indicators, often from company balance sheets. The indicators used (and their weightings) are*
	 how broadly and deeply an institution is connected to other institutions in the system, 	 Cross-jurisdictional claims (10%) Cross-jurisdictional liabilities (10%)
Data and	• the institution's vulnerability to failure, and	 Total exposures as defined by Basel III leverage (20%) Intra-financial system assets (6.67%)
Carculation	• the riskiness of the other institutions to which it is connected.	 Intra-financial system liabilities (6.67%) Wholesale funding ratio (6.67%)
		 Assets under custody (6.67%) Payments cleared and settled via systems (6.67%)
		 Values of underwritten debt & equity trans. (6.67%)
		• OTC derivatives notional value (6.67%)
		• Level 3 assets (6.67%)
		• Trading book value and avail. for sale value (6.67%)
Timeline	One-week delay	Two-year delay**

Comparison of Our Methodology to the Financial Stability Board Methodology

* See Basel Committee on Banking Supervision [2011].

** See Financial Stability Board [2011].

Ехнівіт 11

Top 29 Systemically Important Global Financial Institutions Excluding Insurance Companies and Other Nonbank Financial Institutions as of December 25, 2009

Rank	Global Financial Institutions		
1	Bank of America	16	Unicredit
2	JP Morgan Chase	17	Mitsubishi UFJ FG
3	Wells Fargo	18	Credit Suisse
4	Citigroup	19	Societe Generale
5	Barclays	20	Deutsche Bank
6	Royal Bank of Scotland	21	Credit Agricole
7	HSBC	22	Sumitomo Mitsui FG
8	Lloyds Banking Group	23	KBC
9	BNP Paribas	24	PNC
10	Goldman Sachs	25	Intesa Sanpaolo
11	Morgan Stanley	26	BBV Argentaria
12	Santander	27	Bank of New York Mellon
13	U.S. Bancorp	28	State Street
14	UBS	29	Standard Chartered
15	ING		

= also appears on the FSB list of 29 systematically important financial institutions.

EXHIBIT 12

Top 25 Systemically Important Global Financial	
Institutions as of November 25, 2011	

Rank	Global Financial Stocks		
1	Bank of America	14	Goldman Sachs
2	Citigroup	15	ING
3	JP Morgan Chase	16	AXA
4	Wells Fargo	17	Intesa Sanpaolo
5	BNP Paribas	18	BBV Argentaria
6	Santander	19	UBS
7	Lloyds Banking Group	20	Credit Suisse
8	Barclays	21	Credit Agricole
9	HSBC	22	Deutsche Bank
10	Royal Bank of Scotland	23	Allianz
11	Societe Generale	24	Met Life
12	Unicredit	25	U.S. Bancorp
13	Morgan Stanley		

weekly returns to mitigate the problem of asynchronous market close times across time zones.⁹

Our approach to measuring systemic importance relies solely on the behavior of asset prices, which gives it two virtues. It is simple and thus easily updated, and it captures risks and linkages that may not be otherwise observable. It is limited, though, because it fails to consider fundamental factors that may not be embedded in security prices.

The global Financial Stability Board (FSB) [2011] named 29 global systemically important financial institutions. The FSB study is based on data as of the end of 2009 and seeks to identify "financial institutions whose distress or disorderly failure, because of their size, complexity and systemic interconnectedness, would cause significant disruption to the wider financial system and economic activity." The FSB uses a detailed methodology designed by the Basel Committee on Banking Supervision [2011], which involves aggregating each institution's scores across 12 fundamental indicators. Exhibit 10 highlights the differences between our methodology and the FSB methodology.

Exhibit 11 shows the top 29 systemically important global financial institutions using our methodology. We use data as of the end of 2009, and we remove insurance companies and other nonbank financial institutions in order to facilitate comparison with the FSB list.

EXHIBIT 13

Stratification of the Top 25 Systemically Important Global Financial Institutions Compared to the Full Universe of Institutions as of November 25, 2011

Country	Top 25 (%)	All (%)	Region	Top 25 (%)	All (%)
Australia	0	5	Asia Pacific	0	23
Austria	0	1	Europe	68	38
Belgium	0	2	North America	32	39
Canada	0	8			
Denmark	0	1	MSCI GICS Industry		
Finland	0	1	Insurance	12	31
France	16	4	Diversified Financial Services	16	11
Germany	8	2	Commercial Banks	52	41
Greece	0	2	Consumer Finance	0	2
Hong Kong	0	2	Capital Markets	20	14
Israel	0	2	Thrifts & Mortgage Finance	0	1
Italy	8	4	Marilard Carrida Baadian		
Japan	0	14	Market Capitalization		
Netherlands	4	1	50 billion USD or larger	28	8
Norway	0	0	10–50 billion USD	72	36
Portugal	0	1	5–10 billion USD	0	21
Singapore	0	2	1–5 billion USD	0	33
Spain	8	3	1 billion USD or smaller	0	2
Sweden	0	4			
Switzerland	8	4			
United Kingdom	16	8			
United States	32	31			

It is interesting to note that our methodology, which is simply based on inferring importance from price behavior, generates very similar results to the FSB's more laborious approach. We found a substantial (79%) overlap between the 29 institutions identified by the FSB and the top 29 institutions we identified. In addition, all but one of the top 22 firms in Exhibit 11 is on the FSB list.

We do not argue that our approach is necessarily superior to that of the FSB. We acknowledge that it is less explicit. However, it is certainly more timely, and it may capture hidden linkages that are not apparent in fundamental data. In our view, investors and policymakers should take into account both approaches, as well as others, in assessing systemic importance.

In Exhibit 12 we present the systemic importance of global financial institutions as of November 25, 2011. It may be prudent to pay attention to the institutions listed here, especially if the appearance of any of them seems counterintuitive.

Exhibit 13 compares certain characteristics of the most systemically important firms to the characteristics of the global universe of financial institutions, which is listed in the Appendix.

Exhibit 13 reveals that, relative to the global universe, systemically important financial institutions are overrepresented within Europe, the diversified financial services, commercial banks, and capital markets industries, and large institutions. These systemically important firms are underrepresented within Asia and the insurance industry.

CONCLUSION

We introduce a methodology for determining systemic importance that captures an asset's riskiness and connectivity to other risky assets during periods of high systemic risk.

Our empirical findings suggest, not surprisingly, that entities associated with finance, energy, and technology are the most systemically important. We also show, what is obvious in hindsight, that Lehman Brothers was one of the most systemically important financial institutions leading up to the global financial crisis. Our methodology, however, would have revealed the increasing systemic importance of Lehman Brothers nearly two years before it collapsed.

Our final analysis ranks the systemic importance of global financial institutions as of November 2011. We urge readers to heed these results, but to interpret them with due circumspection. Our measure is not an indication of an entity's financial strength or weakness, nor is it a gauge of creditworthiness or a predictor of investment performance. It is a statistical representation of an entity's vulnerability to failure and connectivity to other risky entities, derived solely from historical returns and ignoring current fundamental information.

A P P E N D I X

Exhibit A1 extends Exhibit 13 to show the rankings of all global financial institutions included in our analysis as of November 25, 2011.

EXHIBIT A1

Ranked Systemically Important Global Financial Institutions as of November 25, 2011

1	Bank of America 1	8 BBV Argentaria	35 3	Sumitomo Mitsui FG	52	Prudential
2	Citigroup 1	9 UBS 3	36 /	Berkshire Hathaway	53	Franklin Resources
3	JP Morgan Chase 2	0 Credit Suisse 3	י 37	Westpac	54	Swiss Re
4	Wells Fargo 2	1 Credit Agricole 3	38 /	Nordea	55	Mizuho FG
5	BNP Paribas 2	2 Deutsche Bank 3	39 3	State Street	56	Dexia
6	Santander 2	3 Allianz 4	40 (Capital One	57	ANZ Banking Group
7	Lloyds Banking Group 2	4 Met Life 4	41	Hartford Financial	58	Natixis
8	Barclays 2	5 US Bancorp 4	42	Aflac	59	Aegon
9	HSBC 2	6 AIG	43 /	Royal Bank of Canada	60	Lincoln National
10	Royal Bank of Scotland 2	7 Mitsubishi UFJ FG 4	44 ,	Aviva	61	Ageas
11	Societe Generale 2	8 American Express	45 3	Suntrust	62	Blackrock
12	Unicredit 2	9 Prudential Financial	46	National Australia Bank	63	Fifth Third Bancorp
13	Morgan Stanley 3	0 KBC Groupe 4	47 (Commonwealth Bk of Australia	64	National Bank of Greece
14	Goldman Sachs 3	1 PNC Group	48 🤅	Zurich Financial	65	Regions Financial
15	ING 3	2 Standard Chartered 4	49 /	Erste Group	66	Toronto-Dominion Bank
16	AXA 3	3 Bank of New York Mellon 5	50 ,	Assicurazioni Generali	67	BB&T
17	Intesa Sanpaolo 3	4 Manulife Financial	51 (Commerzbank	68	Hong Kong Exch. & Clearing

17 Intesa Sanpaolo

EXHIBIT A1 (continued)

69 Tokio Marine 70 Danske Bank 71 Nomura 72 SEB 73 BOC Hong Kong 74 Bank of Nova Scotia 75 Meunchener Ruck. 76 Principal Financial 77 Charles Schwah 78 DNB NOR 79 Raiffeisen Bank 80 CME Group 81 Great West Life 82 T Rowe Price 83 Swedbank 84 Sun Life 85 Keycorp 86 Genworth Financial 87 Allstate 88 Legal & General 89 Hang Seng Bank 90 Travelers 91 Ameriprise 92 Banco Popular Espanol 93 Canadian Imperial Bank 94 Orix 95 QBE Insurance Group 96 ACE 97 NYSE Euronext 98 Svenska Handelsbanken 99 Bank of Montreal 100 Leucadia National 101 Macquarie 102 MS&AD Insurance Group 103 Sampo 104 Man Group 105 SLM 106 Northern Trust 107 EFG Eurobank Ergasias 108 Loews

109 Banco Popolare 110 Banca Monte dei Paschi 111 CNP Assurances 112 TD Ameritrade 113 Old Mutual 114 Mapfre 115 XL Group 116 Resona Holdings 117 Power Financial 118 M&T Bank 119 Chubb 120 Alpha Bank 121 DBS Group 122 Moody's 123 T&D Holdings 124 Comerica 125 Mediobanca 126 UBI Banca 127 United Overseas Bank 128 Standard Life 129 Unum 130 Intercontinental 131 AMP 132 Legg Mason 133 Sumitomo Mitsui Trust 134 OCBC 135 Groupe Bruxelles Lambert 136 GAM 137 Bank of Cyprus 138 Daiwa Securities 139 Marsh & McLennan 140 Vienna Insurance 141 Progressive 142 Power Corp of Canada 143 Banco Sabadell 144 Nasdag OMX 145 Banco Espirito Santo 146 Jefferies 147 Swiss Life 148 [CAP

149 Pargesa 150 Suncorp 151 Intesa Sanpaolo RNC 152 Schroders 153 BCP Banco Comercial 210 ASX 154 Investor 155 AON 156 Eaton Vance 157 Bankinter 158 Eurazeo 159 Bank East Asia 160 Hudson City Bancorp 161 3i Group 162 Torchmark 163 Hannover Ruck. 164 London Stock Exchange 165 National Bank of Canada 166 New York Community Bancorp 167 Bank of Yokohama 168 Assurant 169 Credit Saison 170 SEI Investments 171 Pohiola bank 172 Shinsei Bank 173 Banca Carige 174 Leumi 175 Axis Capital 176 Investec 177 Singapore Exchange 178 Chiba Bank 179 Baloise 180 IGM Financial 181 SBI 182 Royal & Sun Alliance 183 Bank Hapoalim 184 Fidelity National Financial 185 Old Republic International 186 Cincinnati Financial

187 Ratos

188 Peoples United

189 Kinnevik 190 Shizuoka Bank 191 Mitsubishi UFJ Lease & Fin 192 Admiral Group 193 SCOR 194 Fukuoka FG 195 Wing Hang Bank 196 Willis Group 197 Insurance Australia Group 198 Bendigo & Adelaide Bank 199 Partnerre 200 Industrial Alliance 201 Onex 202 CI Financial 203 Hokuhoku FG 204 W. R. Berkley 205 Joyo Bank 206 Everest Real Estate 207 Arch Capital 208 Industrivarden 209 Aeon Credit Service 211 Bank Kvoto 212 Suruga Bank 213 Yamaguchi FG 214 Hachijuni Bank 215 Nishi-Nippon City Bank 216 Aozora Bank 217 Israel Discount Bank 218 Mizrahi Tefahot Bank 219 Chugoku Bank 220 Gunma Bank 221 Hiroshima Bank 222 RenaissanceRe 223 TrygVesta 224 Intact Financial 225 IYO Bank 226 TMX Group 227 Fairfax

ENDNOTES

The views expressed in this article are the views solely of the authors and do not necessarily represent the views of, and should not be attributed to, MIT Sloan School, State Street Corporation, or Windham Capital Management.

¹Pukthuanthong and Roll [2009] provided a formal analysis of the distinction between average correlation and measures of integration based on principal components.

²We use volatility as a proxy for vulnerability to failure.

³By broad, we mean the number of assets to which it is correlated, and by deep, we mean the strength of its correlations.

⁴Others may prefer to use a different adjustment factor for market-capitalization weights. Our findings are not highly sensitive to this choice. Other market-weighting methodologies produce similar results. Furthermore, market capitalization is only one factor influencing centrality, and the centrality scores we derive are very different from capitalization weights. For example, the rank correlation of the centrality scores for the 25 largest firms in our global financial sector analysis with their respective capitalization weights is only 0.08.

⁵For additional discussion of eigenvector centrality, see Bonacich [1972].

⁶Sector centrality scores are computed as the square root market capitalization—weighted average of the centrality scores of each industry within a given sector. This allows us to capture the information contained in the more granular industry returns data, as compared to computing centrality scores using 10 broad sector indices.

⁷We use the MSCI GICS classification system to identify financial stocks. We remove any stocks that belong to the REIT industry within the financial sector.

⁸Specifically, we look at stocks composing the MSCI World Financials index as of November 2011, excluding REITs.

⁹In order to obtain a sample of sufficient size, we use five years of weekly returns to compute covariances. We apply an exponential decay with a half-life of one year. Our study covers 227 stocks. One might ask whether a sample size of 260 weekly returns is adequate to estimate eigenvectors reliably. We believe our results are robust for two reasons. First, our calculation is based exclusively on information contained in the top 20% of eigenvectors. These eigenvectors represent precisely the most important and stable part of the covariance matrix. In fact, a common technique for correcting poorly conditioned covariance matrices involves reconstituting the matrix based only on the most important eigenvectors. Second, we re-ran the global centrality scores while restricting our analysis to a subset of only the 50 largest stocks in our universe, which allows for a greater ratio of historical data points to number of assets. The results were nearly identical to those based on 227 stocks, with a rank correlation of 0.99.

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